

Challenges of the OA Supply Chain for Monographs

Prepared for the National Scholarly Book Publishers' Conference

Objectives of the Book Industry Study Group

Objective	Detail
Information	Serve as the <u>“information hub”</u> for the book industry supply chain.
Standards	Foster the development, refinement and use of standards that <u>improve revenue</u> , <u>promote product visibility</u> , <u>reduce costs</u> and <u>ensure transparency</u> across the book industry supply chain in the U.S. and across global markets.
Research	Shape the conversation about the current state and future of book publishing by studying and communicating about <u>emerging topics, issues and trends</u> that affect the book industry.
Inclusion	Foster <u>diversity, equity, and inclusion</u> within BISG and across all segments of the book publishing industry supply chain.

Maintaining the U.S. book industry's “plumbing”

- ❑ Metadata
- ❑ Rights
- ❑ Subject codes (BISAC, paralleled by Thema outside of North America)
- ❑ Supply chain
- ❑ Workflow

Our engagement with the OA supply chain

- ❑ Hosted a Mellon-funded convening in 2018 to discuss challenges of OA eBook usage statistics (analytics)
- ❑ Part of a subsequent two-year Mellon grant to study solutions that would support OA usage data collection and analysis
- ❑ Oversaw a study of the OA supply chain conducted by Michael Clark and Laura Ricci of Clarke & Esposito
- ❑ Full report: <https://zenodo.org/record/4681725#.Ytq75y-B10s>

Primary challenges for the supply chain

- ❑ Journal-based standards and models are a poor fit for books
- ❑ The existing supply chain is built for paid access, as are its incentives, leaving OA as somewhat of an orphan
- ❑ Distribution processes are complex and don't easily handle changes to OA status
- ❑ Standards and best practices are still being developed for OA monographs; some of these are still not sufficient
- ❑ A large and growing number of platforms deliver OA books to end users, creating reporting challenges

Next steps

- ❑ The Mellon-funded projects continue
- ❑ New grants cover separate projects for a data trust and analytical dashboard services
- ❑ Business model concerns still have to be sorted out
- ❑ Supply chain report: <https://zenodo.org/record/4681725#.Ytq75y-B10s>