

# Open Access Monograph Publishing

*Where is the money?*

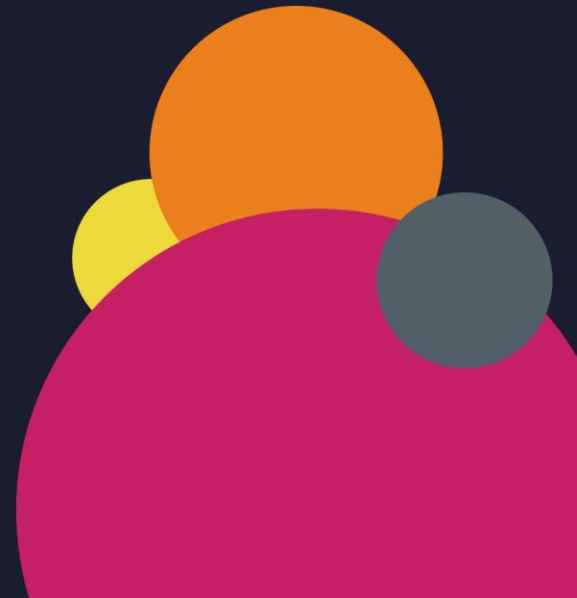
*What are the new models?*

Dr Frances Pinter


Executive Chair, CEU Press

Advisory Board Member, Wits University Press

Founder, Knowledge Unlatched



# Who pays for closed monographs now?

- Sales to Institutional libraries (paid for from acquisitions budgets)
  - Research funders
  - Universities (subsidies)
  - Very few individuals buy monographs
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# Who pays for OA monographs now?

- Research Funders
- Institutions/central or department
- Libraries (from ScholComs and Acquisitions Budgets)

# Some Research Funders in the North

- UKRI
- European Research Council
- Wellcome Trust
- Gates
- Others



# Plan S

- 17 National Funders
- 5 Charitable and International Funders
- EU and European Research Council



# Business Models – BPC Based (1)

## Book Processing Charge examples

TOME – Toward an Open Monograph Ecosystem

Lever Press

UCL Press

Numerous Scholar-led presses

# Business Models – BPC based (2)

- Cambridge UP – Flip to Open
  - Springer – similar to journal transformative deals
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- Knowledge Unlatched – marketplace for various initiatives  
(BPC and non-BPC)

# Business Models – non-BPC

## Non- BPC collective action models

MIT – Direct to Open

Michigan - Fund to Mission

CEU Press & Liverpool University Press -

Opening the Future (supported by  
COPIM)



# Opening the Future in a nutshell

Library subscribes to backlist package of *non*-OA books offered by publisher at special discounted price



Package access is available at special price to subscribing library only

Publisher makes backlist package of *non*-OA books available to members



Books in the subscription package remain *non*-OA, with perpetual access granted after three years

Publisher uses subscription money to publish new OA books



Frontlist books are published as OA, available to everyone

# Specific OtF features as applied to CEU Press

- Initial subscription to the backlist is for 3 years
- After 3 years, libraries own the backlist package in perpetuity
- Choice of four packages with 50 books in each
- Libraries can also support the OA frontlist without subscribing
- Tiered pricing ranging from €500 - €1200 p.a.
- Backlist hosted at MUSE (with metadata)
- Sales and invoicing managed through Lyrasis, JISC and KU
- Aim to raise sufficient funding for 25 frontlist OA books p.a.

# Benefits of non-BPC models

Doesn't discriminate against authors without BPC funding

Provides more certainty of cash flow to publishers

Draws from funding that is already there in the library budgets

Uncouples from the concept of paying per title

# Conclusion

- We probably need both BPC and Non-BPC models
- Pilot projects are work in progress; a few are in stage two
- OA has the potential to save on costs, but must be made attractive to those who pay
- Would an African collective for a non-BPC model work?

# Useful links

- [UKRI](#)
- [European Research Council](#)
- [Leverhulme Trust](#)
- [Gates Foundation](#)
- [Plan S/cOAlition S](#)
- [TOME](#)
- [Lever Press](#)
- [UCL Press](#)
- [Cambridge UP Flip to Open](#)
- [Springer OA](#)
- [Knowledge Unlatched](#)
- [Direct to Open](#) (MIT)
- [Fund to Mission](#) (Michigan)
- [Opening the Future](#) (CEU Press)
- [COPIM](#) (Community-led Open Publication Infrastructures for Monographs)