

## National Scholarly Book Publishers' Forum (NSBPF) Conference

### Local content, global reach: the value of South African scholarly publishers

25 July 2022 | 09:00 – 17:00

Hybrid (Zoom/CSIR International Convention Centre, Pretoria)

### PROGRAMME

**09:00 – 09:10** **Welcome**  
Himla Soodyall, Academy of Science of South Africa (ASSAf)

#### The value of local scholarly book publishing in South Africa

**Facilitator:** Veronica Klipp, NSBPF Member  
**09:15 – 09:35** **Keynote presentation**  
Ahmed Bawa, Universities South Africa (USAf)

**09:35 – 10:00** **Response panel**  
Mahlubi Mabizela, Department of Higher Education and Training (DHET)  
Keyan Tomaselli, Committee on Scholarly Publishing in South Africa (CSPISA)  
Sarah Nuttall, University of the Witwatersrand (Wits)  
Jeremy Wightman, NSBPF Member

**10:00 – 10:30** **Discussion and Q&A**

**10:30 – 10:45** **Coffee break**

#### What counts? Assessing the quality and impact of scholarly books

**Facilitator:** Roshan Cader, NSBPF Member  
**10:45 – 11:00** **How DHET accredits books and evaluates publishers: a university research office perspective**  
Dalene Pieterse, Stellenbosch University (SU)

**11:00 – 11:15** **What makes a good scholarly book and publisher: an author's perspective**  
Barbara Boswell, University of Cape Town (UCT)

**11:15 – 11:45** **Discussion and Q&A**

#### Open Access and the costs of publishing

**Facilitator:** Hetta Pieterse, NSBPF Member  
**11:45 – 11:55** **Open Access Monograph Publishing: Where is the money? What are the new models?**  
Frances Pinter, Central European University Press

**11:55 – 12:05** **Beyond Models: Values-based scholarly publishing**  
Francois van Schalkwyk, African Minds

**12:05 – 12:15** **Library & University Press collaboration**  
Wikus Van Zyl, University of Johannesburg Press

**12:15 – 12:45** **Discussion and Q&A**

**12:45 – 13:45** **Lunch break**

#### Metadata and Persistent Identifier into the Future

**Facilitator:** Wikus Van Zyl, NSBPF Member  
**13:45 – 13:55** Alice Meadows, National Information Standards Organization (NISO)  
**13:55 – 14:05** Brian O'Leary, The Book Industry Study Group (BISG)

**14:05 – 14:15** Graham Bell, EDItEUR

**14:15 – 14:45** **Discussion and Q&A**

#### Ensuring Diversity in Scholarly Publishing

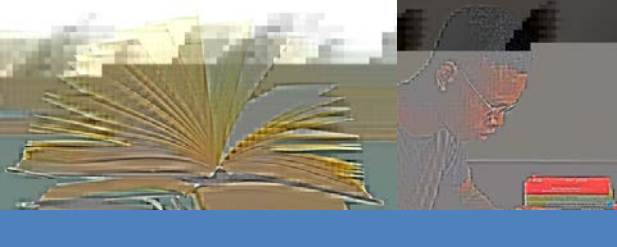
**Facilitator:** Nirode Bramdaw, NSBPF Member  
**14:45 – 14:55** Crain Soudien, UCT  
**14:55 – 15:05** Aslam Fataar, SU

**15:05 – 15:15** Ujala Satgoor, UCT Libraries

**15:15 – 15:45** **Discussion and Q&A**

**15:45 – 16:00** **Closing comments**  
Keyan Tomaselli, CSPISA

**16:00 – 17:30** **Closure and refreshments**



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### BIOGRAPHIES



**Prof Ahmed Bawa**, a theoretical physicist, currently holds the position of Chief Executive Officer of Universities South Africa (USAf). In this capacity, he is a member of the Board of Directors of USAf – the representative association of all 26 public universities of South Africa. Until April 2016, Professor Bawa was Vice-Chancellor and Principal of the Durban University of Technology. From 2012-2013 he was Chair of Higher Education South Africa (HESA) which became USAf in July 2015. Prior to that, Prof Bawa had held senior positions at universities in South Africa and in the United States. Among others, he has held the position of Deputy Vice-Chancellor at the University of Natal and at the University of KwaZulu-Natal. Prof Bawa holds a PhD in Theoretical Physics from Durham University. His areas of research were Nuclear Physics and Elementary Particle Physics. He has also done work in the area of Higher Education Studies and in the area of Science and Society.



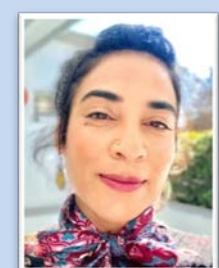
**Mr Graham Bell** is Executive Director of EDItEUR, responsible for the overall development of EDItEUR's standards and the management services it provides on behalf of other standards agencies (including the International ISNI agency and the International DOI Foundation). He joined EDItEUR as its Chief Data Architect in 2010, focused on the continuing development and application of ONIX for Books, and on other EDItEUR standards for both the book and serials sectors. Bell previously worked for HarperCollins Publishers in the UK, where he led the development of bibliographic data and digital asset management systems, and was involved with the launches of many HarperCollins digital initiatives including e-audio, e-books and print-on-demand programmes. He has over two decades of experience with book metadata. Prior to HarperCollins, he worked as a journalist, editor and in IT roles within the magazine industry with Redwood Publishing and BBC Magazines.



**Dr Barbara Boswell** is an Associate Professor and Head of the Department of English Literary Studies at the University of Cape Town. She is the editor of *Lauretta Ngcobo: Writing as the Practice of Freedom* published by HSRC Press in 2022, author of *And Wrote My Story Anyway: Black South African Women's Fiction as Feminism* (2020) published by Wits University Press, and *Grace: A Novel* (2017), winner of the University of Johannesburg Prize for Debut Creative Writing. She holds a PhD in Women's and Gender Studies from the University of Maryland. Her areas of expertise include African women's writing, Black Diasporic feminist writing, Black women's literary traditions, and postcolonial studies.

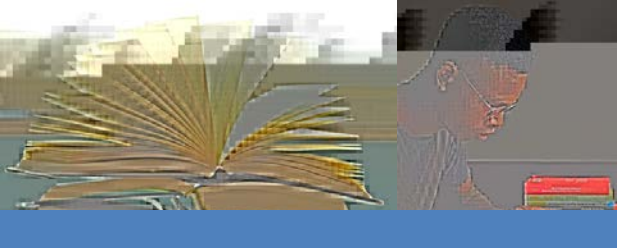


**Mr Nirode Bramdaw** is a publisher, journalist and occasional poet. He read a B. Comm (Law) at the University of Durban-Westville before entering publishing, where he was actively involved in all spheres of content development through to production. He was also the KZN Bureau Chief for the *Business Day* and wrote regular columns for the *Sunday Times*, *Sunday Independent* and *The Mercury*. He has contributed to journals, most notably *The Africa Quarterly*, published by the Indian Council of Cultural Relations, a division of the Indian External Affairs Ministry. Bramdaw serves on the Editorial Boards of Stellenbosch University's Sunpress, UWC Press and Mandela University Press as well as on relevant industry bodies.



**Ms Roshan Cader** is the commissioning editor at Wits University Press, Johannesburg. Previously she was the commissioning editor at HSRC Press, Cape Town. She has been working in the scholarly publishing sector for close to 15 years. She has an MA in English Literature (University of Stellenbosch) and previously worked as a TEFL teacher in Taiwan and Switzerland. She is a member of the Committee on Scholarly Publishing of the Academy of Science of South Africa.





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**Prof Aslam Fataar** is a Research & Development Professor attached to the Transformation Office at Stellenbosch University and Professor in the Department of Education Policy Studies at Stellenbosch University (SU). He was a member of the Council of SU, UWC and UCT. He is a member of the Academy of Science of South Africa (ASSAf). He has authored, co-authored, edited or co-edited 9 books and over 120 academic articles and book chapters. Aslam is a former President of the South African Education Research Association and the Editor-in-Chief of the journal, *Southern African Review of Education*. He is a former Vice Dean: Research of SU's Faculty of Education, and HOD of the Department of Education Policy Studies at SU.



**Ms Veronica Klipp** has been the Publisher at Wits University Press since 2002. She has an MA (University of Cape Town) and previously worked as a teacher, children's book publisher and as a commissioning editor at UKZN Press. She is a member of the Committee on Scholarly Publishing of the Academy of Science of South Africa.



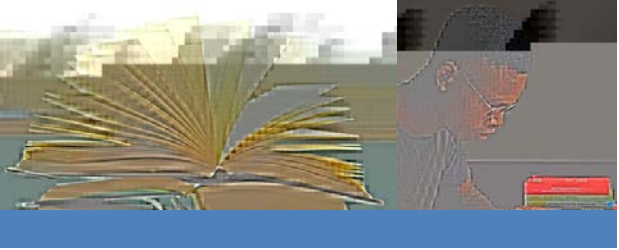
**Mr Mahlubi Mabizela** is a Chief Director responsible for Higher Education Policy Development and Research in the Department of Higher Education and Training. The Chief Directorate's main responsibilities are development and implementation of higher education policies; measurement of research outputs from universities; regulation and administration of the registration of private higher education institutions and internationalisation of HE in South Africa. He oversees the BRICS activities involving higher education in South Africa, which include the SA BRICS Think Tank (SABTT), the Academic Forum and BRICS Network Universities (BNU). He serves and has served in several other multi-lateral formations in Southern Africa; intra-continently and internationally. He holds a Master's in Education (M.Ed.) degree from the University of the Western Cape.



**Ms Alice Meadows** is the Director of Community Engagement for NISO (National Information Standards Organization), where she is responsible for engaging with and developing the NISO community, including communicating the value of our projects, events, and programs. Before joining NISO, she was Director of Communications (and previously Director of Community Engagement and Support) at ORCID. Before that, she held a variety of senior marketing and communications positions in scholarly publishing at Wiley and (before they were acquired) Blackwell Publishing. She is also a co-founder of the MoreBrains Cooperative, a consulting organization that specialises in — and supports the values of — open research. Alice is passionate about the need for a robust and open global research infrastructure, and about improving diversity, equity, inclusion, and accessibility - in scholarly communications and in society at large.



**Prof Sarah Nuttall** is Professor of Literary and Cultural Studies and Director of WISER at the University of the Witwatersrand. She has published numerous books and her work is widely cited across disciplines. She is the editor of the forthcoming volume *Your History of Me: The Short Films of Penny Siopis* and is co-editor, with Isabel Hofmeyr and Charne Lavery, of 'Reading for Water', a special issue of *Interventions: International Journal of Postcolonial Studies* which re-reads southern African literatures from the vantage point of water histories. She has directed WISER for ten years.



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**Mr Brian O'Leary** is executive director of the Book Industry Study Group, a U.S.-based trade association that disseminates information, creates and implements standards, and conducts research to benefit the book publishing supply chain. Before being named to this role in 2016, O'Leary was principal of Magellan Media Consulting, which helped publishers improve how they create, manage and distribute content. In that role, O'Leary wrote extensively about issues affecting the publishing industry. With Hugh McGuire, he co-edited *Book: A Futurist's Manifesto* (O'Reilly Media, 2012). O'Leary served as senior VP with Hammond Inc. and oversaw production and distribution operations at several Time Inc. magazines. O'Leary joined Time Inc. after earning an M.B.A. from Harvard Business School. He also holds an A.B. in chemistry from Harvard College.

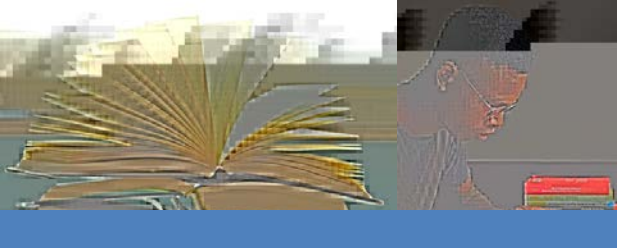


**Ms Dalene Pieterse** has a Masters in Science in Physiology from SU and also completed a postgraduate degree, Baccalaureus in Philosophy, in Knowledge Management cum laude in 2013. She joined the Division for Research Development in 1998 and has since been involved in research management and in particular research information management on various levels. She has been involved in a variety of activities on a national level in this regard. She is often consulted on best practices regarding the annual submission of research outputs to the DHET as well as on issues regarding integrated reporting and the effective application of research-related information. She has also made a valuable contribution to raising awareness of the important role that research offices play in the provision of research-related information for effective institutional decision-making, as well as the establishment of best practice models regarding integrated reporting with the use of electronic information systems. She has presented on integrated reporting at the annual conference of the South African Association for Institutional Researchers (2009) as well as conferences of the International Network of Research Management Societies (INORMS) (2010 & 2012). In 2012 she co-presented on integrated research information systems with colleagues from the research offices of the University of Copenhagen and the University of Sunderland. She was also actively involved in the national committee that evaluated potential solutions for an integrated national information system in the late 2000s. Her involvement continued after a suitable vendor was selected, in the capacity of a functional specialist on a national level since the system had to be developed and configured for local needs to meet DHET requirements for submission of publications for subsidy. Dalene is also one of the co-presenters of one of the modules of a Postgraduate Diploma in Research Management presented by CREST at Stellenbosch University.



**Ms Hetta Pieterse** is Commissioning Editor and Manager at Unisa Press. She previously served as Marketing Manager and Head of Graphic Design, and in April 2022 she completed her MA on open access publishing models for South African scholarly publishers. She completed a teaching degree, an Honours degree (English Literature) and Marketing and Fine Arts diplomas. She has delivered conference papers in Canada, France and locally and has published articles and reviews. She is a board member of Anfasa (Non-Fiction Authors Association of South Africa), and a member of the National Scholarly Book Publishing Forum. As an artist she has exhibited in France, Mauritius and in local exhibitions. In December 2021 she exhibited etchings made on female garments in a series entitled *Soft targets* (Unisa Gallery, *Uncanny Stories*, Group exhibition, December 2021-February 2022).





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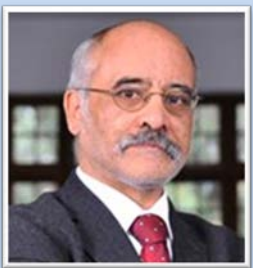
**Dr Frances Pinter** is the Executive Chair of the Central European University Press and formerly CEO of Manchester University Press. She advises several small university presses around the world and is on the Advisory Board of Wits University Press. She was the founding Publisher of Bloomsbury Academic. She is also the founder of Knowledge Unlatched, taking a particular interest in developing sustainable business models for Open Access monographs. Previously she was Publishing Director at the Open Society Foundation where she established EIFL, a leading library consortium and the Centre for Publishing Development working in all post-communist countries. Earlier she founded Pinter Publishers that also owned Leicester University Press and launched the environmental studies imprint Belhaven Press.



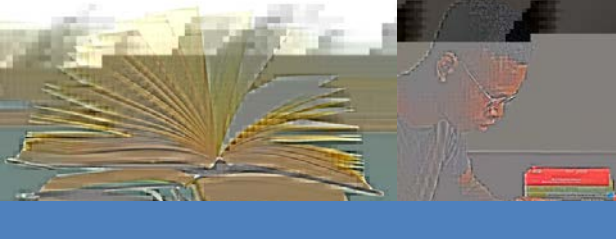
**Ms Ujala Satgoor** is the Executive Director: University of Cape Town Libraries since 2019. With over 25 years' experience, Ujala has fulfilled a leadership role on many national and international library and information services advisory and governing boards and committees during her career, which includes Board member: IATUL (2020-); Chair: Committee of Higher Education Libraries in South Africa (2018-2020); LIASA President (2012-2014); Co-Chair: 2015 IFLA WLIC National Committee; Member: AFLIA Governing Board; Member: IFLA Africa Section and Member: Council on Higher Education Library & Information Services Reference Group. With several published papers, Ujala's expertise includes library grant proposal writing and grants management, library leadership development and strategy formulation. Ujala was named the first LIASA Executive Librarian of the Year in 2018.



**Prof Himla Soodyall** is Executive Officer of the Academy of Science of South Africa (ASSAf). She is a Research Professor in Human Genetics at the University of the Witwatersrand (and was Principal Medical Scientist at the National Health Laboratory Service (previously Soodyall has done groundbreaking genetic research into the peoples of sub-Saharan Africa in which her studies have identified some of the oldest DNA found in living people today, adding weight to the theory that modern humans evolved in the area now known as southern Africa.



**Prof Crain Soudien** was educated in the fields of education and African Studies at UCT and UNISA in South Africa and the State University of New York at Buffalo. He is a former deputy vice-chancellor of UCT, where he remains an emeritus professor in Education and African Studies and the former Chief Executive Officer of the HSRC. He has honorary professorial appointments at NMU and CUT. His publications include four books, one co-authored book, six edited collections and over 230 articles, reviews, reports, and book chapters. He has an A-rating in the South African research system. He is chairperson of the Independent Examinations Board, a founder and former chairperson of the District Six Museum Foundation, a former president of the World Council of Comparative Education Societies, and has served as the chair of three Ministerial Committees of Enquiry. He is a fellow of the International Academy of Education, the African Academy of Science, a Senior Fellow of NORRAG, Geneva Graduate Institute, a member of the Academy of Science of South African, a former fellow of the Stellenbosch Institute for Advanced Studies, the SARCHI Chair in Development Education, UNISA and the Centre for Global Citizenship Education and Research, University of Alberta.



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**Prof Keyan Tomaselli** is a Distinguished Professor, Faculty of Humanities, University of Johannesburg (UJ), and Professor Emeritus, University of KwaZulu-Natal (UKZN), where he is also a Sometime Fellow. Prof Tomaselli is a Member of the Academy of Science of South Africa and also chairs the Committee on Scholarly Publishing in South Africa and the National Scholarly Book Publishers' Forum.



**Mr Wikus van Zyl** is the manager of UJ Press based at the University of Johannesburg Library. He has been involved in scholarly publishing since 2004 and has been involved in the establishment of a number of scholarly presses including Sun Press, Sun Media Bloemfontein (now SunBonani Media), UWC Press and Mandela University Press. His interests lie in Open Access publishing and digital transformation within scholarly publishing.



**Dr François van Schalkwyk** is a postdoctoral research fellow at the Centre for Research on Evaluation, Science and Technology (CREST), Stellenbosch University. His areas of interest include higher education studies, critical data and technology studies, and scholarly communication. He is also editor and trustee of the not-for-profit, open access book publisher African Minds. François has a PhD in Science and Technology Studies from Stellenbosch University. Past research has focused on openness and social inclusion; on intermediaries and open data use; on the flows of data in developing countries; on university presses in Africa; and on research universities in Africa.



**Mr Jeremy Wightman** qualified with an MA in translation and interpreting in English, French and Italian (MA, Wits), specialising in law and economics. He has over 30 years' experience in the publishing industry, and have worked across a variety of book publishing sectors, including trade, educational, academic and scholarly. He worked in a variety of business and market contexts, with diverse teams of people locally and across the world, and have published or managed books in all of South Africa's official indigenous languages. Over the years he has published across a variety of genres and fields, including literature and poetry, atlases, general non-fiction, fiction, maths, science, the humanities, ECD and dictionaries. Mr Wightman is currently the publishing director of HSRC Press/Publishing, which includes the imprints AISA, HSRC Press and Best Red.